



# READING LIST

## A-Level Business Studies

For Business the exam board reading notes are available on the link below:

<https://www.eduqas.co.uk/qualifications/business/as-a-level/>

Simply click on Digital Resources and then check out the Business Functions section.

## BTEC Business Studies

### **Documentaries**

The Nine to Five with Stacey Dooley (BBC iplayer)

Tricky Business (4OD)

### **Ethics**

- Amazon: What they know about us (BBC IPlayer)
- Beauty Laid Bare (BBC IPlayer)
- The True Cost (Netflix)
- Broken – Episode on IKEA (Netflix)

### **Marketing – Product**

- Food unwrapped (Channel 4 on demand)

### **Marketing – Place**

- Inside Iceland: Britain's Budget Supermarket (Channel 5 on demand)

### **Books/Audiobooks**

- 7 Habits of Highly Effective People – Stephen R. Covey
- How To Win Friends & Influence People – Dale Carnegie
- In Search of Excellence – Tom Peters & Waterman
- The Effective Executive – Peter Drucker
- Strengths Finder 2.0 – Tom Rath
- Built to Last: Successful Habits of Visionary Companies – Jim Collins
- Good To Great – Jim Collins
- Think & Grow Rich: The Secret to Wealth Updated for the 21<sup>st</sup> Century – Napoleon Hill
- Rich Dad, Poor Dad – Kyosaki